

BACHELOR'S PROGRAMME
ARTIFICIAL INTELLIGENCE
FACULTY OF HUMANITIES
UTRECHT UNIVERSITY

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This report was finalised on 24 June 2020



REPORT ON THE BACHELOR'S PROGRAMME ARTIFICIAL INTELLIGENCE OF UTRECHT UNIVERSITY

This report takes the NVAO's Assessment Framework for the Higher Education Accreditation System of the Netherlands for limited programme assessments as a starting point (September 2018).

ADMINISTRATIVE DATA REGARDING THE PROGRAMME

Bachelor's programme Artificial Intelligence

Name of the programme:	Kunstmatige Intelligentie (in this report the international name Artificial Intelligence is used)
CROHO number:	56981
Level of the programme:	Bachelor
Orientation of the programme:	Academic
Number of credits:	180 EC
Location(s):	Utrecht
Mode(s) of study:	Full-time
Language of instruction:	Dutch
Submission deadline NVAO:	1 May 2020

The visit of the assessment panel Artificial Intelligence to the Faculty of Humanities of Utrecht University took place on 13 and 14 January 2020.

ADMINISTRATIVE DATA REGARDING THE INSTITUTION

Name of the institution:	Utrecht University
Status of the institution:	Publicly funded institution
Result institutional quality assurance assessment:	Positive

COMPOSITION OF THE ASSESSMENT PANEL

The NVAO has approved the composition of the panel on 16 September 2019 . The panel that assessed the bachelor's programme Artificial Intelligence consisted of:

- Prof. dr A. (Ann) Nowé, professor at the Computer Science Department of the Faculty of Science and the Computer Science group of the Engineering Faculty at the Vrije Universiteit Brussel (Belgium) [chair];
- Prof. dr B. (Bart) de Boer, researcher and professor at the Artificial Intelligence lab of the Vrije Universiteit Brussel (Belgium);
- Prof. dr W. (Wiebe) van der Hoek, Executive Pro Vice Chancellor and professor at the Department of Computer Science of the University of Liverpool (United Kingdom);
- Dr A.P. (André) Meyer-Vitali, senior scientist Data Science group at the unit ICT of TNO;
- Prof. dr C. (Cees) Witteveen, full professor at the Algorithmics Group of the Faculty of Engineering, Mathematics and Computer Science (EEMCS/EWI), Delft University of Technology;
- F. (Florence) van der Voort BSc, master's student Artificial Intelligence and Philosophy: Bioethics & Health at the Vrije Universiteit Amsterdam [student member].

The panel was supported by Dr Marijn Hollestelle (QANU), who acted as secretary.

WORKING METHOD OF THE ASSESSMENT PANEL

The site visit to the bachelor's programme Artificial Intelligence at the Faculty of Humanities of Utrecht University was part of the cluster assessment Artificial Intelligence. Between October 2019 and January 2020 the panel assessed 14 programmes at 6 universities. The following universities participated in this cluster assessment: University of Groningen, Maastricht University / Transnational University Limburg, Radboud University, University of Amsterdam, Vrije Universiteit Amsterdam and Utrecht University.

On behalf of the participating universities, quality assurance agency QANU was responsible for logistical support, panel guidance and the production of the reports. Dr Marijn Hollestelle was project coordinator for QANU. Marijn Hollestelle, Peter Hildering, Barbara van Balen and José van Zwieten acted as secretaries in the cluster assessment.

During the site visit at Utrecht University, the panel was supported by Marijn Hollestelle, a certified NVAO secretary.

Panel members

The members of the assessment panel were selected based on their expertise, availability and independence. The panel consisted of the following members:

- Prof. dr A. (Ann) Nowé, professor at the Computer Science Department of the Faculty of Science and the Computer Science group of the Engineering Faculty at the Vrije Universiteit Brussel (Belgium) [chair];
- Prof. dr B. (Bart) de Boer, researcher and professor at the Artificial Intelligence lab of the Vrije Universiteit Brussel (Belgium);
- Dr A. (Annerieke) Heuvelink-Marck. Senior Scientist at the Software Concepts Department of Philips Group Innovation and Research;
- Prof. dr W. (Wiebe) van der Hoek, Executive Pro Vice Chancellor and professor at the Department of Computer Science of the University of Liverpool (United Kingdom);
- Prof. dr F. (Frank) Jäkel, principal investigator at the Centre for Cognitive Science of the Technical University Darmstadt (Germany);
- Dr ir E. (Edwin) de Jong, principal Machine Learning scientist at ScreenPoint Medical Nijmegen and mentor/coaching A.I. startups at RockStart;
- Dr A.P. (André) Meyer-Vitali, senior scientist Data Science group at the IT-department of TNO;
- Dr C.H.M. (Kees) Nieuwenhuis, Technology Manager and staff member of the CTO Office of Thales Nederland;
- Dr ir J. F. M. (Hans) Tonino, associate professor at the Algorithmics Group of the Faculty of Electrical Engineering, Mathematics and Computer Science (EEMCS/EWI) and Director of Studies in Embedded Systems at Delft University of Technology;
- Prof. dr C. (Cees) Witteveen, full professor at the Algorithmics Group of the Faculty of Engineering, Mathematics and Computer Science (EEMCS/EWI), Delft University of Technology;
- M. (Maartje) Stokvis BSc, master's student Data Science for Decision Making at Maastricht University [student member];
- F. (Florence) van der Voort BSc, master's student Artificial Intelligence and Philosophy: Bioethics & Health at the Vrije Universiteit Amsterdam [student member].

Preparation

On 10 May 2019, the panel chair was briefed by QANU on her role, the assessment framework, the working method, and the planning of site visits and reports. A preparatory panel meeting was organised on 28 August 2019. During this meeting, the panel members received instruction on the use of the assessment frameworks. The panel also discussed their working method and the planning of the site visits and reports.

The project coordinator composed a schedule for the site visit in consultation with the Faculty of Humanities. Prior to the site visit, the Faculty selected representative partners for the various interviews. See Appendix 4 for the final schedule.

Before the site visit to Utrecht University, QANU received the self-evaluation reports of the programmes and sent these to the panel. A thesis selection was made by the panel's chair and the project coordinator. The selection consisted of 15 theses and their assessment forms for the programmes, based on a provided list of 37 graduates between May 2019 and August 2019. A variety of topics and a diversity of examiners were included in the selection. The project coordinator and panel chair assured that the distribution of grades in the selection matched the distribution of grades of all available theses.

After studying the self-evaluation report, theses and assessment forms, the panel members formulated their preliminary findings. The secretary collected all initial questions and remarks and distributed these amongst all panel members. At the start of the site visit, the panel discussed its initial findings on the self-evaluation report and the theses, as well as the division of tasks during the site visit.

Site visit

The site visit to Utrecht University took place on 13 and 14 January 2020. Before and during the site visit, the panel studied the additional documents provided by the programmes. An overview of these materials can be found in Appendix 5. The panel conducted interviews with representatives of the programmes: students and staff members, the programme's management, alumni and representatives of the Board of Examiners. It also offered students and staff members an opportunity for confidential discussion during a consultation hour. No requests for private consultation were received. The panel used the final part of the site visit to discuss its findings in an internal meeting. Afterwards, the panel chair publicly presented the panel's preliminary findings and general observations.

Report

After the site visit, the secretary wrote a draft report based on the panel's findings and submitted it to the project coordinator for peer assessment. Subsequently, the secretary sent the report to the panel. After processing the panel members' feedback, the project coordinator sent the draft reports to the Faculty in order to have it checked for factual irregularities. The project coordinator discussed the ensuing comments with the panel's chair and changes were implemented accordingly. The report was then finalised and sent to the Faculty and University Board.

Definition of judgements standards

In accordance with the NVAO's Assessment framework for limited programme assessments, the panel used the following definitions for the assessment of the standards:

Generic quality

The quality that, from an international perspective, may reasonably be expected from a higher education Associate Degree, Bachelor's or Master's programme.

Meets the standard

The programme meets the generic quality standard.

Partially meets the standard

The programme meets the generic quality standard to a significant extent, but improvements are required in order to fully meet the standard.

Does not meet the standard

The programme does not meet the generic quality standard.

The panel used the following definitions for the assessment of the programme as a whole:

Positive

The programme meets all the standards.

Conditionally positive

The programme meets standard 1 and partially meets a maximum of two standards, with the imposition of conditions being recommended by the panel.

Negative

In the following situations:

- The programme fails to meet one or more standards;
- The programme partially meets standard 1;
- The programme partially meets one or two standards, without the imposition of conditions being recommended by the panel;
- The programme partially meets three or more standards.

SUMMARY JUDGEMENT

The bachelor's programme AI is a unique cooperation between four departments and three faculties. It has a clear, broad profile with a model-driven and symbolic approach, with a stress on methodological, foundational and conceptual issues, focussing on concepts behind natural and artificial intelligence, and on the theoretical foundations of the field. Its ILOs are well formulated and reflect the profile, academic orientation and bachelor's level of the programme. They are aligned with the expectations of the discipline and the professional field through alignment with the full core of the domain-specific KION framework of reference. Introducing an Advisory Board of stakeholders could further strengthen the alignment with the professional field.

The panel is positive about the teaching-learning environment, which enables the students to achieve the intended learning outcomes. It sees a programme that enables the students to go in diverse directions, and is convinced that along with the large freedom of choice (45 EC), the core profiles, learning trajectories and tracks provide a clear structure to the programme. It would like the programme to investigate whether more statistics is needed in the programme, and to see if the mathematics courses could be aligned more to prevent overlap and secure a better build-up of their content, matching better with what the students will need in AI later on. Experimental Methods and Statistics and the Thesis Class prepare the students well in acquiring topics for their final project and writing their bachelor's thesis.

The panel is positive about the quality of the teaching staff, which operates as a team of dedicated core AI teachers. The teachers feel and act as a community, and gather regularly to align matters concerning courses and assessment. The students value working in small and diverse groups, which enables peer learning. The panel recommends keeping track of the different roles that the students take up in the working groups for different courses; this will encourage them to gain experience in all different roles. The programme is feasible, and the students are well guided by their tutors and the study advisor.

The bachelor's programme Artificial Intelligence has a solid assessment system, guaranteeing that the students are assessed on all ILOs throughout the courses. The thesis assessment is well-designed, employing two academic supervisors to assess the thesis independently, who seek consensus afterwards. The programme could consider including the two separate prior assessments in the thesis dossier to improve the transparency further. The thesis assessment forms include room for sufficient qualitative feedback and contain insightful rubrics, but the panel recommends making a clearer link between the written reporting and the final mark, while also taking into account the reporting on the AI content in the theses.

The Board of Examiners fulfils its role in the quality assurance of assessment very well and has the necessary checks and balances in place to monitor the quality of the exams as well as the theses. The panel especially praises the yearly thesis peer review session.

The panel concludes that the theses of the bachelor's programme Artificial Intelligence convincingly show that the programme's ILOs have been achieved by the students. It applauds the broad range of topics addressed in this very interdisciplinary bachelor's programme AI, but would also like to advise the programme to take additional measures to make the AI component more clearly visible in the theses. The theses show that the students have a solid basis in the methodological, foundational and conceptual concepts of artificial intelligence, and have acquired good academic skills. This is further demonstrated by the variety in master's programmes to which graduates of the programme find their way.



The panel assesses the standards from the *Assessment framework for limited programme assessments* in the following way:

Bachelor's programme Artificial Intelligence

Standard 1: Intended learning outcomes	meets the standard
Standard 2: Teaching-learning environment	meets the standard
Standard 3: Student assessment	meets the standard
Standard 4: Achieved learning outcomes	meets the standard
General conclusion	positive

The chair, prof. dr Ann Nowé, and the secretary, dr Marijn Hollestelle, of the panel hereby declare that all panel members have studied this report and that they agree with the judgements laid down in the report. They confirm that the assessment has been conducted in accordance with the demands relating to independence.

Date: 24 June 2020

DESCRIPTION OF THE STANDARDS FROM THE ASSESSMENT FRAMEWORK FOR LIMITED FRAMEWORK ASSESSMENTS

Standard 1: Intended learning outcomes

The intended learning outcomes tie in with the level and orientation of the programme; they are geared to the expectations of the professional field, the discipline, and international requirements.

Findings

The bachelor's programme Artificial Intelligence (AI) is a collaboration between four Departments from three Faculties of Utrecht University: the Department of Philosophy and Religious Studies and the Department of Languages, Literature and Communication from the Faculty of Humanities, the Department of Information and Computing Sciences from the Faculty of Science, and the Department of Psychology from the Faculty of Social and Behavioural Sciences. The programme is hosted in the Department of Philosophy and Religious Studies, which is part of the Faculty of Humanities.

Mission and profile

The bachelor's programme AI aims to offer an interdisciplinary programme in which students acquire knowledge, understanding and skills in the field of AI. It also trains academic skills with respect to reasoning, conduct and communication.

The AI research profile in Utrecht pervades all four contributing groups (computer science, philosophy, linguistics and psychology). One characteristic is its predominantly symbolic approach. Symbolic AI consists of top-down, model-driven methods and approaches that are based on symbolic, often human-readable, representation systems. Utrecht University is currently expanding its AI research towards explainable, data-driven AI approaches and models. AI research in Utrecht University is more closely linked to the humanities than at other universities, addressing questions in AI concerning responsibility, safety, bias, trust and societal impact. The programme emphasises methodological, foundational and conceptual issues, focussing on the concepts behind natural and artificial intelligence, as well as the theoretical foundations of the field. The panel is positive about the incorporation of more data-driven elements in the programme, but also values the current symbolic based approach. It would like to encourage the programme not to lose sight of this value approach when expanding its identity.

The bachelor's programme is broad and interdisciplinary, and aims to give the students ample opportunity to find their way into related fields, preparing them for further studies not only within AI but also in related disciplines. This means that the students have a lot of flexibility in choosing optional courses in line with the educational vision of Utrecht University: 45 EC can be chosen completely freely, even outside AI. The educational vision of the bachelor's programme AI is to keep the teaching-learning environment small-scale and intensive, with regular feedback and close contact between the lecturers and students.

The bachelor's programme places a strong emphasis on model-driven AI and on approaches that are computational, algorithmic, and logic-based. Conversely, it contains less data-driven AI and less mathematics than most other KION programmes, but more linguistics and philosophy. Nevertheless, the panel is convinced the programme covers sufficiently the full core modules of the domain-specific frame of reference of the KION (Kunstmatige Intelligentie Opleidingen Nederland), which was formulated by the Dutch Artificial Intelligence programmes in 2018.

To keep the programme aligned with the expectations of the rapidly changing academic and professional field, the panel advises the programme management to introduce an Advisory Board of stakeholders, including representatives of companies in data science and AI, other academic programmes in AI, and alumni of the programme. This board could advise on the content and goals of the programme.



Intended learning outcomes

The goals of the programme have been translated into 20 intended learning outcomes (ILOs) that are listed in Appendix 2. These are structured in line with the five Dublin descriptors for academic bachelor's programmes and are formulated based on the qualifications of the KION framework, extended to include aspects of data science.

The panel studied the profile of the bachelor's programme AI, as well as its ILOs. It concluded that the programme has a solid profile, geared towards methodological, foundational and conceptual issues in AI, which is clearly visible in its ILOs. They are well formulated and correspond with the KION Framework for bachelor's programmes in Artificial Intelligence, thus also adding to the connection to the discipline and the professional field. The structuring of the ILOs using the Dublin descriptors for academic bachelor's programmes clearly reflects their academic orientation and bachelor's level.

Considerations

The bachelor's programme AI is a unique cooperation between four departments and three faculties. It has a clear, broad profile with a model-driven and symbolic approach, with a stress on methodological, foundational and conceptual issues, focussing on concepts behind natural and artificial intelligence, and on the theoretical foundations of the field. Its ILOs are well formulated and reflect the profile, academic orientation and bachelor's level of the programme. They are aligned with the expectations of the discipline and the professional field through alignment with the full core of the domain-specific KION framework of reference. Introducing an Advisory Board of stakeholders could further strengthen the alignment with the professional field.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 1 as 'meets the standard'

Standard 2: Teaching-learning environment

The curriculum, the teaching-learning environment and the quality of the teaching staff enable the incoming students to achieve the intended learning outcomes.

Findings

Curriculum

The compulsory part of the bachelor is grouped into profiles: coherent packages of 30 EC (four courses of 7.5 EC each), which is in line with the teaching model of the Faculty of Humanities. The first year of the programme consists of two core profiles (60 EC). In the second year of the programme, the students choose between three different tracks to focus on one particular area within AI. The tracks consist of four courses (30 EC) that make up a thematic package, plus two additional courses (15 EC) to be chosen from a limited list which together make sure that the students take advanced courses in a broad range. The second and third years contain another three compulsory courses (22.5 EC), one of which prepares the students for their bachelor's thesis. The thesis itself (7.5 EC) completes the major.

In line with Utrecht University's teaching model, there is ample room for electives, namely 45 EC. The students can, for example, take a minor that prepares them for a specific master's degree, do an internship, go on a student-exchange programme to study abroad, take AI courses from another track, or take any university-level courses of their liking that match their personal ambitions. Talented students can take part in the Humanities Honours Programme, which consists of 45 EC, 15 EC of which comes on top of the 180 EC for a regular bachelor's programme.

Core profiles

The first core profile, Foundations of AI, offers a solid basis for the rest of the programme. The students start their studies with a broad introduction and overview of many parts of cognitive science

that are related to AI. The rest of this package is devoted to important support modules: propositional and predicate logic, programming in C#, set theory, calculus and linear algebra. By teaching these techniques and skills in dedicated courses, the programme aims to teach students in a systematic and focussed way, with ample feedback aimed at the skills that they develop. Since these courses are taught specifically for the AI programme, examples and exercises are geared to the interests of AI students. For example, in the Modelling and Programming course, they work on four larger programming exercises, the topics of which are geared to their interests (psychology, reasoning, games).

The second core profile, Computational Modelling, introduces the students to many of the core elements of AI, and teaches them to apply and experiment with computational models. They study the structure of natural language and speech, and ways to automate language. They learn to work with several models inspired by nature, such as genetic algorithms, neural networks, and cellular automata, and use and compare these algorithms with various data structures. They also further develop their programming skills by implementing corpus analysis in Python, and learn the basic notions from statistics required for applications in computational linguistics and machine learning.

The programme is structured along three different learning trajectories. The first one is the theoretical basis. The students acquire knowledge and understanding of the core disciplines of AI, their theoretical and methodological foundations, and the multidisciplinary character and cohesion of AI. The second one covers research skills: modelling, programming, experimenting. The students learn to analyse and model typical AI problems, using AI methods and techniques. The third covers general academic skills such as presentation skills, writing skills and appropriate academic conduct.

Tracks

The students can choose one of three tracks. The Agents track has a strong focus on computer science and covers both symbolic and sub-symbolic AI. The Reasoning and Language track covers several aspects of logical and scientific reasoning, including both natural and artificial languages, making ample use of logic-based approaches. The Cognitive Processing track has a strong focus on modelling natural intelligence and perception and introduces the students to various experimental techniques in psychology and linguistics. Depending on the track the students follow, they choose two additional courses (15 EC) within AI, on cognitive science, declarative programming or philosophy. In this way, the tracks offer a specialised thematic package, while at the same time guaranteeing that all students reach a sufficiently advanced level in a broader range of AI topics.

The second and third years contain three further compulsory courses. The Philosophy for AI course covers several topics from philosophy that are important for AI students such as philosophy of mind, ethics, metaphysics and philosophy of science. It is also important for developing general academic skills such as writing, presenting and reasoning. The Modal Logic for AI course covers mathematical modal logic and various applications that are important for AI, such as epistemic logic, deontic logic and public announcement logic. The Experimental Methods and Statistics course prepares the students for experimental research, and teaches them how to evaluate and report experimental results, and how to relate the results of computer simulations to empirical findings. This course is an important stepping stone toward the bachelor's thesis.

Because the bachelor's programme is set up as an interdisciplinary programme between four different departments, the students follow a variety of electives and take on very diverse thesis topics, spread out over the four departments. They mentioned to the panel that they value the interdisciplinary diversity of the topics and the room for electives. The panel is very positive about the diverse directions the students are able to take, and is also convinced that along with the large freedom of choice (45 EC), the core profiles, learning trajectories and tracks provide a clear structure to the programme.

Students who acquired only basic programming skills are able to complete the bachelor. Several students and alumni indicated a need for more in depth knowledge of statistics in the programme.



The panel would like to suggest that the mathematics courses be better aligned to prevent overlap and ensure a build-up of content, matching better with what the students will need in AI later on.

Thesis

The students write an individual thesis under the supervision of an individual staff member. They choose their own thesis topic. The standard size of the thesis is 7.5 EC, but they have the option to do a longer thesis of 15 EC, adding 7.5 EC of the optional courses, making it possible for them to do more elaborate research in which they, for example, first run experiments and then analyse their data. The Experimental Methods and Statistics course prepares them for their bachelor's thesis. They receive information about possible thesis topics and get assignments which stimulate them to think about their own thesis. The supplementary Thesis Class provides extra guidance on the process of thesis writing. Groups of maximally 15 students and one instructor meet four times during the teaching block to present and discuss their research plan and results and to get instructions on writing and structuring a thesis. The students told the panel that they appreciate the guidance that is provided in this way. The panel was pleased to hear this and is positive about the setup of the thesis phase and the guidance provided.

Teaching staff

The courses in the bachelor's programme AI are taught by lecturers who are appointed in one of the four departments involved. A team of dedicated AI teachers for both the bachelor's and master's programmes, the core teachers ("kerndocenten"), ensures coherence of teaching. The team of core teachers consists of course coordinators of all compulsory courses and the major track courses. The core teachers meet five times per year in a teachers' meeting, at which issues related to the bachelor's and master's programme in AI are on the agenda. All course coordinators are required to have obtained their UTQ. In many of the larger courses, other lecturers and teaching assistants are involved, for example as seminar teachers, all of whom have obtained a UTQ. Larger courses are taught by a team of both senior and junior teachers, including student assistants. In all cases, the examination and coordination of the course are in the hands of UTQ-qualified teachers. The Centre for Academic Teaching stimulates and facilitates teacher professionalisation and teaching innovation. The students are enthusiastic about the accessibility and involvement of their teachers. The panel is positive about the quality of the teaching staff. It understands, in talking to students and teachers, that despite the involvement of four different 'blood types' within the programme, there is a real community feeling amongst the teachers, who gather regularly to fine-tune matters concerning courses and assessment.

In recent years, it has been difficult to keep up with the strong increase in student numbers. A total of 230 students entered the programme in 2018, more than double the number entering in 2016. The total number of courses has remained stable, but the number of parallel seminar groups per course has increased strongly, as has the number of individual supervisions. In order to keep up with these developments, all departments involved have been able to hire more teaching staff. Some of them are junior staff with a full-time teaching position, but others are fixed-term or tenured assistant or associate professors. The panel is pleased to see that the programme is succeeding in keeping pace with the growth of student numbers by recruiting teaching assistants and using multiple teachers in courses with a high number of students to spread workload.

Feasibility

In talking to the students, the panel gathered that they are satisfied with the programme's feasibility. Every student is a member of a tutor group of a maximum of 15 students, with one of the lecturers of the programme as their tutor and two experienced second- or third-year students as student mentors. The tutor groups meet twice during the first semester. The group composition of the seminars in the first-year courses is matched as much as possible with the composition of the tutor groups. The students are divided by the teachers into working groups, resulting in the mixing of students of different backgrounds and skills, enabling them to learn from each other. The panel values this, and suggests that the programme keep track of the different roles that the students take

up in the working groups for different courses, encouraging them to gain experience in all different roles.

The breadth of the programme attracts a wide variety of students, some of whom experience the programme as rather demanding, while others believe the level of difficulty could be raised. The students pointed out that the prior programming skills can vary somewhat between students. The panel observed this also in talking to the students, and believes this is inevitable for such a broad programme.

During the first year of their studies, the students are invited for an individual progress meeting with their tutor and asked to reflect on their study progress, study skills and future plans. For second- and third-year students, some information meetings are organised, for example on internships, studying abroad, or career options. At their own initiative, the students can still make individual appointments with their tutor. They are enthusiastic about the accessibility of the study advisor AI and the guidance he provides them.

The panel is pleased to see that the guidance of students is well organised.

At least once a year, an internship information session is organised by AI's own internship coordinator. The internship coordinator also offers assistance in finding opportunities and supervisors. The student association Incognito is actively involved in organising events for prospective students, such as the Open Day, the Selection Day, and the "Student-for-a-day" events. Representatives of the student association often consult with the programme coordinator and the study advisor in order to coordinate activities related to the teaching programme.

The nominal study success of the bachelor's programme AI in 2018-2019 was 57% for students completing a 7.5 EC bachelor's thesis, compared to 75% for students completing a 15 EC bachelor's thesis. These numbers have been rising since 2016-2017. The panel encourages the programme to keep monitoring the study delay.

Considerations

The panel is positive about the teaching-learning environment, which enables the students to achieve the intended learning outcomes. It sees a programme that enables the students to go in diverse directions, and is convinced that along with the large freedom of choice (45 EC), the core profiles, learning trajectories and tracks provide a clear structure to the programme. It would like the programme to investigate whether more statistics is needed in the programme, and to see if the mathematics courses could be aligned more to prevent overlap and secure a better build-up of their content, matching better with what the students will need in AI later on. Experimental Methods and Statistics and the Thesis Class prepare the students well in acquiring topics for their final project and writing their bachelor's thesis.

The panel is positive about the quality of the teaching staff, which operates as a team of dedicated core AI teachers. The teachers feel and act as a community, and gather regularly to align matters concerning courses and assessment. The students value working in small and diverse groups, which enables peer learning. The panel recommends keeping track of the different roles that the students take up in the working groups for different courses; this will encourage them to gain experience in all different roles. The programme is feasible, and the students are well guided by their tutors and the study advisor.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 2 as 'meets the standard'



Standard 3: Student assessment

The programme has an adequate system of student assessment in place.

Findings*Assessment system*

The assessment plan describes the general assessment policy for the programme, and specifies for each course which intended learning outcomes are covered, which forms of assessment are used, and which learning trajectories it is part of. The nature of the assessment varies between courses and also within courses in order to be able to appropriately assess if students achieve the various learning outcomes. The students are assessed by written examinations, written assignments, practical assignments, programming assignments and a capstone project (thesis). The assessment is in accordance with the Faculty's assessment guidelines. The Faculty course evaluations ask the students for feedback on the assessments. The panel considers the assessment system as valid, reliable and transparent.

Thesis assessment

The procedures and guidelines for assessing theses are laid down in the thesis manual. The bachelor's thesis is an individual research project that is conducted under the supervision of a staff member. For the assessment of theses, the Faculty makes use of standard assessment forms, designed in collaboration with the Board of Examiners and the Assessment Committee. The theses are always assessed by two examiners who initially assess the thesis separately and then, after joint consultation, decide on a definitive mark and the corresponding reasoning. The panel studied a number of assessment forms and approves this set-up. It did observe that the written feedback on the assessment forms could have a clearer relation to the final grade. Some criteria are assessed with a 'sufficient'/'insufficient'; to come to a final grade, the panel advises using a weighted numerical assessment instead. Given the breadth of the topics and design of the theses, it should be possible for the assessors to motivate their occasional deviation from the weighting of criteria on standard evaluation forms. The evaluation forms could also take into account the reporting on the AI content of the theses (see standard 4).

Because of the breadth of the programme and the variety in thesis topics, the methods and style of reporting differ among the disciplines. To guarantee that the supervisors share ideas and support their choices regarding assessment, the BoE guides a yearly thesis peer review session, in which the teachers discuss and evaluate some recent theses and their evaluation. The panel thinks this is a good way to keep track of a mutual assessment of theses, in line with the thesis manual. The panel does want to mention that, because of the interdisciplinary nature of the programme, involving multiple faculties, the BoE should be able to manage their own standard for quality control, including assessment forms that might diverge from the default forms of the Faculty of Humanities.

Board of Examiners

The bachelor's programme AI has its own Board of Examiners. In addition, the Faculty has an Assessment Committee (Dutch 'toetscommissie') that offers advice on general aspects of assessment that are not specific to the individual degree programmes.

This Board of Examiners (BoE) consists of four members of staff, representing each of the four departments involved in the programme. It monitors the quality of the assessment in the AI programme and the procedures that the programme has in place to safeguard this quality. It has formulated its policy in the planning document (*meerjarenplanning*). It evaluates a sample of bachelor's theses and their corresponding assessment forms annually. Once every three years, it evaluates courses in terms of their assessment procedures. It communicates the outcomes of its evaluation with the director of studies, and discusses the findings during teacher meetings, which take place five times a year.

The Board of Examiners fulfils its role in the quality assurance of assessment very well and has the necessary checks and balances in place to monitor the quality of the exams as well as the theses.

Considerations

The bachelor's programme Artificial Intelligence has a solid assessment system, guaranteeing that the students are assessed on all ILOs throughout the courses.

The thesis assessment is well-designed, employing two academic supervisors to assess the thesis independently, who seek consensus afterwards. The programme could consider including the two separate prior assessments in the thesis dossier to improve the transparency further. The thesis assessment forms include room for sufficient qualitative feedback and contain insightful rubrics, but the panel recommends making a clearer link between the written reporting and the final mark, while also taking into account the reporting on the AI content in the theses.

The Board of Examiners fulfils its role in the quality assurance of assessment very well and has the necessary checks and balances in place to monitor the quality of the exams as well as the theses. The panel especially praises the yearly thesis peer review session.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 3 as 'meets the standard'

Standard 4: Achieved learning outcomes

The programme demonstrates that the intended learning outcomes are achieved.

Findings

Bachelor's theses

The panel studied a selection of fifteen bachelor theses and their assessment forms. It concluded that all theses reflected the required bachelor's level and demonstrated that the programme's intended learning outcomes are achieved. It ascertained that the theses showed that the students have an academic orientation, demonstrate the ability to analyse problems, critically review scientific results and communicate about them. The theses present evidence of sufficient academic skills and, for the theses written in English, command of the English language. Their subjects clearly aligned with the interdisciplinary nature of the Utrecht AI programme. The research topics are relevant to the broad area of Artificial Intelligence, addressing methodological, foundational and conceptual issues, focussing on concepts behind natural and artificial intelligence and on the theoretical foundations of the field.

The panel did observe that in several theses, the reporting on the method and discussion of the thesis did not explicitly reflect on the relationship with the AI component. It would like to advise the programme to take additional measures to make the AI component more clearly visible in the theses, like the previous accreditation panel also suggested. The teachers pointed out that there are explicit demands in the thesis manual that state that theses must make the connection with AI explicit. The panel felt that different ways to perceive the AI component could be possible, given the breadth of the programme and the many groups involved, and suggested this could be tackled by having two supervisors from different groups. The teachers further indicated that the recently started supplementary Thesis Class provides extra guidance to ensure the explicit relationship with AI in the thesis. The panel is pleased with this suggestion and is positive this will have the desired effect. It observed that some of the studied theses were relatively short, and would like to suggest that the programme management keep an eye on this, to ensure the final products retain the character of a thesis. It concluded that the quality of the studied bachelor's theses indicated that the graduates have achieved the final qualifications of the bachelor's programme.



Performance of alumni

Graduates of the bachelor's programme proceed to AI master's degree programmes in the Netherlands (of the 2018 graduates 11 of 70 did so by enrolling in the UU master's programme AI) or can choose a master's programme in a different discipline. Bachelor graduates also very easily find employment on the labour market in the line of their expertise and level. According to the panel, the programme provides the students with a broad basis which enables them to pursue a career in either research or industry, but only a small number of them go directly into industry after completion of their bachelor's programme. The panel considers the bachelor graduates well prepared for the master's programme AI; this impression was confirmed by the master's students and alumni interviews during the site visit.

The programme tries to stay in contact through a LinkedIn group. The student association Incognito is also very important for contact with alumni and career orientation of the students. The alumni the panel interviewed, who came from both academia and industry, are satisfied with the programme and think that it provided them with the necessary knowledge and skills to be successful, both in academia and in industry. Those about to graduate are confident that they are well-prepared for their master's programme of choice and about their future job perspectives. The panel views this as positive and thinks that the diversity of the exit profiles of the students towards national master's programmes as well as the positive attitude of the students and alumni are signs that the graduates of the programme successfully achieved the ILOs.

Considerations

The panel concludes that the theses of the bachelor's programme Artificial Intelligence convincingly show that the programme's ILOs have been achieved by the students. It applauds the broad range of topics addressed in this very interdisciplinary bachelor's programme AI, but would also like to advise the programme to take additional measures to make the AI component more clearly visible in the theses. The theses show that the students have a solid basis in the methodological, foundational and conceptual concepts of artificial intelligence, and have acquired good academic skills. This is further demonstrated by the variety in master's programmes to which graduates of the programme find their way.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 4 as 'meets the standard'

GENERAL CONCLUSION

The panel judged that the bachelor's programme Artificial Intelligence offered by Utrecht University meets all the standards of the NVAO assessment framework for limited programme assessment. It therefore approves the accreditation of the programme.

Conclusion

The panel assesses the *bachelor's programme Artificial Intelligence* as 'positive'

APPENDICES

APPENDIX 1: DOMAIN-SPECIFIC FRAMEWORK OF REFERENCE

Frame of Reference: Bachelor's and Master's Programmes in Artificial Intelligence

For author names and article: https://pure.uva.nl/ws/files/29809664/KION_FoR_2018_Final.pdf¹

October 16th, 2018

This document is an update of the 2013 Frame of Reference as developed by the KION² task force on Curricula for Artificial Intelligence, which was based on:

- Artificial Intelligence Academic Programmes in the Netherlands - A State of the Art report, Quality Assurance Netherlands Universities, 2015³
- Computer Science Curricula 2013: Curriculum Guidelines for Undergraduate Degree Programs in Computer Science, The Joint Task Force on Computing Curricula, Association for Computing Machinery (ACM), & IEEE Computer Society, December 20, 2013, p. 221-229⁴
- The Onderwijs- en Examenregelingen (OER) of the bachelor's and master's programmes in Artificial Intelligence administered by the Dutch Universities.
- Tuning Educational Structures in Europe⁵, European project, 2000-2004.

1 | INTRODUCTION

This document is an update of the 2013 frame of reference for the Dutch University programmes included in the category Artificial Intelligence of the Dutch register of higher education programmes (CROHO)⁶ This frame of reference defines the fields covered by the term Artificial Intelligence as well as the common goals and final qualifications of these programmes.

Artificial Intelligence is a relatively young field. The birth of Artificial Intelligence research is often dated in 1956, when the founding fathers of AI met at the Dartmouth Conference. The history of teaching Artificial Intelligence as a separate discipline is much shorter still, starting in the Netherlands in the early '90's. Consequently, a frame of reference for Artificial Intelligence is still actively developing both in the national and the international context. This document formulates the current Dutch consensus on a national frame of reference for Artificial Intelligence in the Netherlands.

Intelligence is often defined as the ability to reason with knowledge, to plan and to coordinate, to solve problems, to perceive, to learn and to understand language and ideas. Originally these are typical properties and phenomena associated with the human brain, but they can also be investigated without direct reference to the natural system. Both ways of studying intelligence either can or must use computational modelling. The term Artificial Intelligence as used in this document refers to the study of intelligence, whether artificial or natural, by computational means.

1.1 KION: Artificial Intelligence in the Netherlands

The current Dutch Artificial Intelligence programmes were mostly started in the nineties in an interdisciplinary context. Originally they were known under a variety of names such as Cognitive Science (Cognitiewetenschap), Applied Cognitive Science (Technische Cognitiewetenschap), Knowledge Engineering (Kennistechnologie), Cognitive Artificial Intelligence (Cognitieve Kunstmatige Intelligentie) as well as Artificial Intelligence (Kunstmatige Intelligentie).

In 1999, the number of recognised labels in the CROHO was reduced, and the aforementioned study programmes were united under the name Artificial Intelligence⁷. Initially, this was an administrative

¹ The authors like to acknowledge the authors of the 2006 and 2013 Frame of Reference for their work; major parts of this document are still built on their original vision.

² Kunstmatige Intelligentie Opleidingen Nederland

³ www.qanu.nl/en/state-of-the-art-reports (last visited in March 2018)

⁴ www.acm.org/education/curricula-recommendations (last visited in March, 2018)

⁵ www.unideusto.org/tuning/ (last visited in February 2018)

⁶ Centraal Register Opleidingen Hoger Onderwijs

⁷ In Dutch: Kunstmatige Intelligentie



matter that did not influence the content of the curricula. It did mean, however, that from then on cognitive science (as the study of natural intelligence) and artificial intelligence (as a formal approach to intelligence) were shared under the heading of Artificial Intelligence. The above mentioned definition of Artificial Intelligence as the study of natural and/or artificial intelligence by computational means was then agreed upon. The KION (Kunstmatige Intelligentie Opleidingen in Nederland) was formed as a discussion and cooperation platform for the united programmes.

Starting in 2002, all university-level study programmes in the Netherlands were divided into a bachelor's and a master's phase. KION took this as an opportunity to agree upon a common kernel of subjects that would be constituent of every Dutch Artificial Intelligence bachelor's programme, with the aim of advancing an adequate fit of all Dutch bachelor's programmes to all Dutch master's requirements.

Since then, some degree programmes have changed their names for specification and/or marketing purposes. The Human-Machine Communication degree programme in Groningen joined the KION framework soon after the start, in 2004. In 2013, the VU changed the name of its bachelor's in Kunstmatige Intelligentie to Lifestyle Informatics, to better fit their human-oriented approach to AI, which helped to attract a new population of students (including a higher proportion of female students). However, from 2019 on, the bachelor's programme will be taught in English under the name Artificial Intelligence (with a track in Intelligent Systems and a track in Socially Aware Computing). Furthermore, in 2017, Maastricht renamed its bachelor's programme to Data Science & Knowledge Engineering, and changed its master's programme in Operations Research programme to Data Science for Decision Making, to enable more synergy with its master's AI programme. A full list of the degree programmes that are a member of the KION can be found in section 1.2.

During the last decade new developments in Artificial Intelligence (AI) have become increasingly visible to society and the general public. Most appealing successes like IBM's Watson performance and Google's DeepMind victory in AlphaGo, have globally drawn attention. In business, AI's impact on massive data-mining applications in consumer markets may even more revolutionise the use of AI in everyday life.

The successes in the field of AI have not gone unnoticed in the Dutch educational AI programmes. There has been a substantial increase in the intake of virtually all Dutch AI programmes, reflecting the awareness of the growing potential of AI by talented students. In addition, several Dutch programmes are now taught in English, attracting students from all over the world. At some Universities, the substantial growth has led to measures to maintain quality, e.g. by introducing a Binding Study Advice or even by imposing a Numerus Fixus (Radboud University and University of Amsterdam in September 2018; other Universities are likely to follow in 2019).

The prospects of a career in AI, directly or via business-related spin-offs, are very promising; we therefore have to be prepared to face the challenge of keeping quality of our AI programmes during upcoming years, while offering enough capacity to train professionals to fulfil the future needs of society in implementing AI-based solutions.

The following degree programmes are a member of the Kunstmatige Intelligentie Overleg Nederland:

1.2.1 Bachelor's Programmes of the KION

The following Bachelor's programmes are a part of the KION:

- B Artificial Intelligence, Radboud Universiteit Nijmegen (CROHO: 56945)
- B Data Science and Knowledge Engineering, Universiteit Maastricht (CROHO: 50300)
- B Kunstmatige Intelligentie, Rijksuniversiteit Groningen (CROHO: 56981)
- B Kunstmatige Intelligentie, Universiteit van Amsterdam (CROHO: 56981)
- B Kunstmatige Intelligentie, Universiteit Utrecht (CROHO: 56981)
- B Artificial Intelligence, Vrije Universiteit Amsterdam (CROHO: 56983)

1.2.2 Master's Programmes of the KION

- The following Master's degree programmes are a part of the KION:
- M Artificial Intelligence, Radboud Universiteit Nijmegen (CROHO: 66981)
- M Artificial Intelligence, Rijksuniversiteit Groningen (CROHO: 66981)
- M Artificial Intelligence, transnationale Universiteit Limburg (CROHO: 66981)
- M Artificial Intelligence, Universiteit Utrecht (CROHO: 66981)
- M Artificial Intelligence, Universiteit van Amsterdam (CROHO: 66981)
- M Artificial Intelligence, Vrije Universiteit Amsterdam (CROHO: 66981)
- M Data Science for Decision Making, transnationale Universiteit Limburg (CROHO: 60125)
- M Human-machine Communication, Rijksuniversiteit Groningen (CROHO: 60653)

1.3 Aim of this Document

Now that the Dutch Artificial Intelligence programmes are coming up for accreditation in 2019, KION feels that the essence of the 2013 Frame of Reference is still valid, but in definite need of an update. However, this document is not intended purely as a description of the current status quo. Rather, it aims to provide an account of what an Artificial Intelligence programme should provide as a minimum (the communal requirements for every study programme called Artificial Intelligence), and how it can extend this basis to distinguish itself from other Artificial Intelligence programmes.

Agreement among the Dutch Artificial Intelligence programmes upon the contents of this document will advance both the equivalence of these programmes, and the understanding on existing and possible profiles within Artificial Intelligence programmes. Moreover, it is hoped that this document will also be a starting point for defining international standards for Artificial Intelligence programmes.

2 | PROGRAMME CHARACTERISTICS

This section describes definitions regarding the build-up of bachelor's and master's programmes.

2.1 Areas, Courses, Modules and Topics

A bachelor's programme in Artificial intelligence is organised hierarchically into three levels. The highest level of the hierarchy is the area, which represents a particular disciplinary subfield. The areas are broken down into smaller divisions called modules, which represent individual thematic units within an area. A module may be implemented as a complete course, be covered in part of a course, or contain elements from several courses. Each module is further subdivided into a set of topics, which are the lowest level of the hierarchy. The modules that implement the particular programme (or curriculum) are together referred as the 'body of knowledge'.

2.2 Core and Elective Courses

By insisting on a broad consensus in the definition of the core, we hope to keep the core as small as possible, giving institutions the freedom to tailor the elective components of the curriculum in ways that meet their individual needs. The core is thus not a complete programme. Because the core is defined as minimal, it does not, by itself, constitute a complete undergraduate curriculum. Every undergraduate programme must include additional elective courses relating to the body of knowledge. This report does not define what those courses should be, but does enumerate options in terms of modules.

2.3 Assessing the Time Required to Cover a Course

To give readers a sense of the time required to cover a particular course, a metric must be defined that establishes a standard of measurement. No standard measure is recognised throughout the world, but within the European Community agreement has been reached upon a uniform European Credit Transfer System⁸ (ECTS) in which study load is measured in European Credits (ECs). One EC stands for 28 hours of study time and a full year of study is standardised at 60 EC. In this document, we shall use the EC metric as the standard of measurement for study load.

⁸ https://ec.europa.eu/education/resources/european-credit-transfer-accumulation-system_en (last visited on May 4, 2018)



2.4 Coping with Change

An essential requirement of any Artificial Intelligence degree is that it should enable graduates to cope with-and even benefit from-the rapid change that is a continuing feature of the field. But how does one achieve this goal in practice? At one level, the pace of change represents a challenge to academic staff who must continually update courses and equipment. At another level, however, it suggests a shift in pedagogy away from the transmission of specific material, which will quickly become dated, toward modes of instruction that encourage students to acquire knowledge and skills on their own.

Fundamentally, teaching students to cope with change requires instilling an attitude that promotes continued study throughout a career in those students. To this end, an Artificial Intelligence curriculum must strive to meet the following challenges:

- Adopt a teaching methodology that emphasises learning as opposed to teaching, with students continually being challenged to think independently.
- Assign challenging and imaginative exercises that encourage student initiative.
- Present a sound framework with appropriate theory that ensures that the education is sustainable.
- Ensure that equipment and teaching materials remain up to date.
- Make students aware of information resources and appropriate strategies for staying current in the field.
- Encourage cooperative learning and the use of communication technologies to promote group interaction.
- Convince students of the need for continuing professional development to promote lifelong learning.
- Provide students with awareness of potential ethical and legal issues the field of Artificial Intelligence.

3 | SHARED IDENTITY

3.1 Common Role

Apart from the roles academics usually perform in society students of Artificial Intelligence are educated to enrich society with the benefits a formalisation of intelligence and intelligent phenomena can provide. In particular this entails that an alumnus of Artificial Intelligence can contribute to the understanding and exploitation of natural and artificial intelligence. This may lead to new technologies but it may also enrich designs, products, and services with intelligence so that they are more effective, more reliable, more efficient, safer, and often require less natural resources. This role, in combination with the interdisciplinary nature of the field, requires the Artificial Intelligence alumnus to be able to contribute to interdisciplinary teams and, in many cases function as an intermediate who facilitates the interaction of (other) domain specialists.

3.2 Common Requirements

Artificial Intelligence is a broad discipline and many approaches to the study of intelligent phenomena are justified and fruitful. Curricula are therefore often different from their siblings in emphasis, goals, and capabilities of their graduates. Yet they have much in common. Any reputable Artificial Intelligence programme should include each of the following aspects.

1. Essential and foundational underpinnings of the core aspects of intelligence. These must be founded on empirical efforts and based on a formal theory, and they may address professional values and principles. Regardless of their form or focus, the underpinnings must highlight those essential aspects of the discipline that remain unaltered in the face of technological change. The discipline's foundation provides a touchstone that transcends time and circumstances, giving a sense of permanence and stability to its educational mission. Students must have a thorough grounding in that foundation.
2. A foundation in the core concepts of modelling and algorithms for implementing intelligence. The construction and use of models (simplified, abstracted and dynamic representations of some phenomenon in reality) is common to many sciences. In Artificial Intelligence, however, model

building is central: the field of Artificial Intelligence may actually be defined as trying to model aspects of (formal or natural) intelligence and knowledge. Moreover, models within Artificial Intelligence have specific characteristic: they are computational and therefore necessarily mathematical or formal. Artificial Intelligence-graduates must therefore be able to work with (computational) models at different levels of abstraction and understand the recursive nature of models in Artificial Intelligence. This foundation has a number of layers:

- An understanding of, and appreciation for, many of the diverse aspects of intelligence, models of intelligent phenomena, and of algorithms that describe intelligent processes.
- Skills to model intelligent phenomena and appreciate the abilities and limitation of these models, if appropriate in comparison with a natural intelligence counterpart.
- Skills to model and implement intelligent phenomena on a computer, in particular skills to work with algorithms and data-structures in software.
- Skills to design and build systems that are robust, reliable, and appropriate for their intended audience.

3. An understanding of the possibilities and limitations of what intelligent systems can and cannot do. This foundation has a number of levels:

- An understanding of what current state-of-the-art can and cannot accomplish, if appropriate in combination with the accomplishment of the natural system that inspired it;
- An understanding of the limitations of intelligent systems, including the difference between what they are inherently incapable of doing versus what may be accomplished via future science and technology;
- The impact of deploying technological solutions and interventions on individuals, organizations, and society.

4. The identification and acquisition of non-technical skills, including interpersonal communication skills, team skills, and management skills as appropriate to the discipline. To have value, learning experiences must build such skills (not just convey that they are important) and teach skills that are transferable to new situations.

5. Exposure to an appropriate range of applications and case studies that connect theory and skills learned in academia to real-world occurrences to explicate their relevance and utility.

6. Attention to professional, legal and ethical issues such that students acquire, develop and demonstrate attitudes and priorities that honour, protect, and enhance the profession's ethical stature and standing.

7. Demonstration that each student has integrated the various elements of the (under)graduate experience by undertaking, completing, and presenting a capstone project.

3.3 Shared Background for Bachelor's Programmes

Similar to alumni of programmes such as Physics, Computer Science, and Psychology, all Artificial Intelligence bachelors are expected to share a certain amount of support knowledge, domain specific knowledge, specialised domain knowledge, and a set of skills. The content mentioned below ensures a firm common basis that enables AI bachelors of any Dutch university admission to any Dutch master's programme in AI. At the same time, it allows for a wide range of individual and/or institute specific specialisations. The list is an update (extension) of the shared programme agreed upon by the KION platform in 2013.

3.3.1 Core Modules (shared between AI Bachelor's Degree Programmes)

The following topics and skills are part of each of the bachelor's programmes, either as a dedicated course or as a substantial topic within one or more courses. The core modules define the 8 key areas of Artificial Intelligence.

3.3.1.1 Artificial Intelligence (Core) Modules

- Algorithmic Problem Solving (Search, Decision Making, Optimisation)
- Cognitive Science
- Computational Linguistics
- Context of Artificial Intelligence (History, Philosophy, Ethics)
- Intelligent Autonomous Agents and Multi-Agent Systems



- Interaction (Perception, Human-Computer Interaction, Communication)
- Knowledge Representation and Reasoning
- Machine Learning

3.3.1.2 Support Module

- Computer Science
 - Algorithms and Data Structures
 - Programming
- Logic
 - Propositional Logic
 - Predicate Logic

3.3.1.3 Academic Skills

- Mathematics
 - Calculus
 - Discrete Mathematics
 - Linear Algebra
 - Probability Theory
 - Statistics

Apart from curriculum specific skills, the bachelor's programmes support the development of a set of general academic skills. Even though they can be topics in specific modules, they are generally addressed by the appropriate choice of work and assessment methods throughout the curriculum.

- Analytic Skills
- Empirical Methods
- Modelling
- Teamwork
- Written and Oral Communication, Argumentation and Presentation

3.3.2 Elective Modules (within Artificial Intelligence)

The following list of modules is considered as representative of the AI field at this moment. Given that the different AI programs have different priorities in selecting topics, and assigning topics to either the bachelor's or master's, each bachelor's should offer a substantial subset of the following list as part of their bachelor's programme, either as specific course, or as a substantial part of a broader course (i.e. a module).

- Architectures of Cognition and Cognitive Modelling
- Computational and Cognitive Neuroscience
- Computational Intelligence
- Computer Vision
- Data Mining
- Deep Learning
- ELSA (Ethical, Legal and Social Aspects of AI)
- Evolutionary Algorithms (Genetic Algorithms, Evolutionary Computing)
- Language and Speech Technology
- Neural Networks
- Perception (Computational and Natural)
- Reasoning under Uncertainty
- Reinforcement Learning
- Robotics
- Text Mining and Information Retrieval
- Virtual Reality and Gaming
- Web and Artificial Intelligence

4 | BACHELOR'S PROGRAMME ARTIFICIAL INTELLIGENCE

This section is divided into two parts. Section 4.1 describes the roles that a bachelor ought to be able to perform in society. Section 4.2 describes the final qualifications that bachelors in Artificial Intelligence possess in order to fulfil these roles.

4.1 Objectives

The objective of the bachelor's programme is to provide students with a suitable basis for a further career, both in education as well as in employment. The bachelor must be prepared for a number of different roles and opportunities.

4.1.1 Access to Master's Programmes

The bachelor provides the student with the specific knowledge and abilities, exemplified in the form of a bachelor's diploma that allows the bachelor to apply for any master's programme in Artificial Intelligence or other national or international master's programmes, particularly in related disciplines.

4.1.2 Professional Career

The bachelor prepares for a position in which the student can earn his or her own subsistence. In particular it prepares for:

- Supervised work on a national and international academic level;
- Positions in the modern high-tech society, such as functions in knowledge-intensive companies and knowledge intensive parts of the non-profit sector.

4.1.3 Academic Skills

The bachelor provides sufficient training in (scientific) reasoning, conduct, and communication to reach internationally accepted standards of academic skills at that level.

4.1.4 Place in Society

The bachelor's programme provides the bachelor with the knowledge and tools needed to form an informed opinion of the meaning and impact of Artificial Intelligence, and an informed notion of the responsibilities of a specialist in this area.

4.2 Final Qualifications

The objectives of the bachelor can be specified into final qualifications. To comply with international standards these qualifications are presented below in terms of the Dublin descriptors for the bachelor's profile⁹. Together these final qualifications must lead to alumni that exemplify the shared identity defined in section 3.

4.2.1 Knowledge and Understanding

The bachelor demonstrates knowledge and understanding in a field of study that builds upon and supersedes their general secondary education. Knowledge and understanding is typically at a level at which the bachelor, whilst supported by advanced textbooks, is able to include some aspects at the forefront of their field of study.

We distinguish two levels of qualification: a basic understanding, corresponding to knowledge of the essentials and fundamentals of the field in question, such as knowing what the field is, knowing how to apply knowledge in said field, and knowing how to further develop oneself in the field in question, and an advanced understanding, corresponding to in-depth knowledge about a topic in question.

Qualifications:

1. Basic understanding of the (8) key areas in Artificial Intelligence in accordance with the shared identity.
2. Advanced knowledge of at least one of the key areas in Artificial Intelligence, up to a level that without further requirements grants access to a master programme in this area.

⁹ "A Framework for Qualifications of the European Higher Education Area", 2005. (last visited on May 4, 2018)



4.2.2 Applying Knowledge and Understanding

Bachelors can apply their knowledge and understanding in a manner that indicates a professional approach to their work or vocation, and have competences typically demonstrated through devising and sustaining arguments and solving problems and/or designing systems within their field of study. They are able to analyse and model prototypical Artificial Intelligence problems by using known Artificial Intelligence methods and techniques.

Qualifications:

1. The ability to understand, apply, formulate, and validate models from the domains of Artificial Intelligence.
2. The ability to apply knowledge from the key areas of Artificial Intelligence. (as outlined in 3.3.1.1)
3. The ability to apply knowledge from the support modules of Artificial Intelligence (as outlined in 3.3.1.2)
4. Analytical approach to problem solving and design:
 - Ability to comprehend (design) problems and abstract their essentials.
 - Ability to construct and develop logical arguments with clear identification of assumptions and conclusions.
5. The ability to submit an argument in the exact sciences (or humanities) to critical appraisal.
6. Analytical and critical way of thought and ability to apply logical reasoning.
7. Openness to interdisciplinary cooperation and ability to effectively participate therein as an academic professional.
8. The ability to create an effective project plan for solving a prototypical Artificial Intelligent problem in a supervised context.
9. Manage one's own learning and development, including time management and organizational skills.
10. The ability to transpose academic knowledge and expertise into (inter)national social, professional and economic contexts.
11. Readiness to address new problems in new areas, emerging from scientific and professional fields.

4.2.3 Making Judgments

The bachelor has the ability to gather and interpret relevant data (typically within the field of study) and to formulate judgments that include reflection on relevant social, academic or ethical issues.

Qualifications:

1. Ability to critically review results, arguments and problem statements from accepted perspectives in the field of Artificial Intelligence and neighbouring disciplines.
2. Initial competence in search and critical processing of professional literature in Artificial Intelligence.
3. Acquaintance with the standards of academic criticism.
4. Awareness of, and responsible concerning, the ethical, normative and social consequences of developments in science and technology, particularly resulting from Artificial Intelligence.

4.2.4 Communication

The bachelor can communicate information, ideas, problems and solutions to audiences of both domain-specialist and a general audience.

Qualifications:

Academically appropriate communicative skills; the bachelor can:

- Communicate ideas effectively in written form and through the use of Information and Communication Technology,
- Make effective oral presentations, both formally and informally,
- Understand and offer constructive critiques of the presentations of others.

4.2.5 Learning Skills

The bachelor has developed those learning skills that are necessary for a successful further study characterised by a high degree of autonomy (typically in the context of a master or a specialist profession).

Qualifications:

1. Reflection on one's own style of thought and working methods and readiness to take the necessary corrective action.
2. Recognise the need for continued learning throughout a professional career

5 | MASTER'S PROGRAMME ARTIFICIAL INTELLIGENCE

This section is divided into two parts. Section 5.1 describes the roles that a master ought to be able to perform in society. Section 5.2 describes the final qualifications that masters in Artificial Intelligence possess in order to fulfil these roles.

5.1 Objectives

The objective of the master programme is to provide students with a suitable basis for a further career, both in research as well as in the rest of society. The master must be prepared for a number of different roles and careers at key positions in society.

5.1.1 Access to PhD Programmes

The master programme provides the student with the specific knowledge and abilities, exemplified in the form of a master diploma that allows the master access to a PhD programme in a broad range of disciplines, especially in Artificial Intelligence related disciplines.

5.1.2 Professional Career

The master programme prepares for a position in which the student can earn his or her own subsistence. In particular, it prepares for:

- Independent work on an academic level, especially at positions where many of the problems have not been addressed before and where solutions require scientific training
- Key positions in the modern high-tech society, such as higher functions in knowledge-intensive companies and knowledge-intensive parts of the non-profit sector

5.1.3 Academic Skills

The master programme provides sufficient training in independent scientific reasoning, conduct, and communication to reach internationally accepted standards of academic skills at that level. Masters can communicate original ideas in their own language and in English to a public of specialists and non-specialists.

5.1.4 Place in Society

The programme provides the master with the knowledge and tools needed to formulate an informed opinion about the meaning and impact of Artificial Intelligence in society. Masters are able to enrich society with results from contemporary research and oversee the consequences of proposed measures to society and are aware of their responsibility towards society.

5.2 Final Qualifications

The objectives of the master can be specified into final qualifications. To comply with international standards these qualifications are presented below in terms of the Dublin descriptors for the master's profile¹⁰. Together these final qualifications must lead to alumni that exemplify the shared identity defined in section 3.

¹⁰ Framework_for_Qualifications_of_the_European_Higher_Education_Area (last visited on May 4, 2018)



5.2.1 Knowledge and Understanding

The Master demonstrates knowledge and understanding in a field of study that builds upon and supersedes their bachelor's degree. Knowledge, understanding, and abilities are typically at a level at which the master is able to formulate a feasible research plan in one's own specialisation.

We distinguish three levels of qualification: a basic understanding, corresponding to the minimal level of knowledge that is expected of a Bachelor student, an advanced understanding, meaning students must have in-depth knowledge about a topic that they could easily develop to become a specialist, and specialist knowledge, meaning students are highly skilled (and specialised) in the key area in question.

Qualifications:

1. Basic understanding of all (8) key areas of Artificial Intelligence.
2. An advanced understanding in some of the key areas of Artificial Intelligence.
3. Specialist knowledge of at least one of the key areas in Artificial Intelligence, up to a level that the master can appreciate the forefront of research in that field.

5.2.2 Applying Knowledge and Understanding

Masters can apply their knowledge and understanding in a manner that indicates a scientific approach to their work or vocation. They are able to handle complex and ill-defined problems for which it is not a priori known if there is an appropriate solution, how to acquire the necessary information to solve the sub-problems involved, and for which there is no standard or reliable route to the solution.

Qualifications:

1. The ability to formulate a project plan for an open problem in a field related to Artificial Intelligence in general and the own specialisation in particular.
2. The ability to determine the feasibility of a proposal to lead to a solution or design as specified.
3. The ability to contribute autonomously and with minimal supervision to an interdisciplinary project team and to profit from the abilities, the knowledge, and the contributions of other team members.
4. The ability to choose, apply, formulate, and validate models, theories, hypotheses, and ideas from the key areas of Artificial Intelligence.
5. The ability to submit an argument in the exact sciences (or humanities) to critical appraisal and to incorporate its essence in the solution of Artificial Intelligence problems.
6. The ability to translate academic knowledge and expertise into social, professional, economic, and ethical contexts.
7. Awareness of, and responsibility concerning, the ethical, normative and social consequences of developments in science and technology, particularly resulting from original contributions.

5.2.3 Making Judgments

The master is able to formulate an opinion or course of action on the basis of incomplete, limited and in part unreliable information.

Qualifications:

1. Competence in the search and critical processing of all sources of information that help to solve an open and illdefined problem.
2. The ability to demonstrate a professional attitude conform the (international) scientific conduct in Artificial Intelligence.
3. The ability to provide and receive academic criticism conform the standards in one specialism of Artificial Intelligence-research.
4. The ability to formulate an opinion and to make judgments that include social and ethical responsibilities related to the application of one's own contributions.
5. The master is able to judge the quality of his or her work or the work of others from scientific literature.

5.2.4 Communication

The Master can communicate information, ideas, problems and solutions to audiences of specialist in (other) research areas and to a general audience.

Qualifications:

The Master has academically appropriate communicative skills; s/he can:

- Communicate original ideas effectively in written form,
- Make effective oral presentations, both formally and informally, to a wide range of audiences
- Understand and offer constructive critiques of the presentations of others.

5.2.5 Learning Skills

The master has developed those learning skills that are necessary for a successful further career at the highest professional level. The master is able to detect missing knowledge and abilities and to deal with them appropriately.

Qualifications:

1. Being able to reflect upon one's competences and knowledge and, if necessary, being able to take the appropriate corrective action.
2. The ability to follow current (scientific) developments related to the professional environment.
3. Showing an active attitude towards continued learning throughout a professional career.

6 | INTERNATIONAL PERSPECTIVE

As stated in the introduction, this frame of reference is intended not only for the Dutch national context, but also to put the Dutch Artificial Intelligence programmes into an international perspective, and possibly to serve as a starting point for an internationally agreed frame of reference. The latter possibility is of course dependent upon international debate and agreement, and at this moment it is not clear how to bring this about, or whether it will in fact be possible. What we can and will do in this document is provide a comparison between the frame of reference as developed in the previous sections and a number of known related study programmes in other countries. In doing this, we hope to show that the developed frame of reference is up to par from an international perspective as well as the Dutch national one.

Having said this, we must immediately recognise that the Dutch national context appears to be rather special in that we only know of specialised bachelor-level Artificial Intelligence study programmes at one university outside the Netherlands, namely at Edinburgh (United Kingdom), which have a rather different programme structure than the Dutch (and general European) one. In our discussion of the Dutch frame of reference in international perspective, we will therefore add to our comparison with the Edinburgh study programme by a comparison with bachelor's programmes of study programmes in a related field, notably Cognitive Science. Furthermore, we will compare the Dutch bachelor's qualifications with the requirements for enrolment in Artificial Intelligence master programmes in other countries.

A comparison of master programmes is tricky as well. Although, contrary to bachelor's programmes, there are several well-known specialised Artificial Intelligence master programmes outside the Netherlands, study programmes at the master level are much more divergent than at the bachelor's level. A comparison can therefore only be provided in global, subject-independent, terms.

We have drawn up both the bachelor's and master's degree programme comparisons based on the programme descriptions and course lists received from the involved Universities. However, for the purpose of conciseness, we have left out particular details of the programmes that are largely time-dependent and often change from year to year.



6.1 Comparison of Bachelor's Programmes

6.1.1 The Artificial Intelligence Bachelor's Programme in Edinburgh

Edinburgh University (United Kingdom) offers a range of bachelor's degrees related to Artificial Intelligence, one of them in Artificial Intelligence as such, the others in combination with other disciplines (AI & Computer Science, Cognitive Science). An ordinary bachelor's degree consists of 4 years. In order to compare this system with the European standard of a 3-year bachelor's and a 2-year master's programme, we will take the fourth year of the Edinburgh bachelor's programme to be equivalent to the first year of a 2-year master's degree in other European countries, and base our comparison of bachelor's programmes on the first three years.

It should be pointed out that the (first three years of the) AI-related bachelors in Edinburgh show a large variation between them, and an extensive amount of (usually restricted) choices for particular courses within them. In fact, the commonality between the Edinburgh Artificial Intelligence bachelors is smaller than commonality within the Dutch framework. It seems that the wide variation in Edinburgh Artificial Intelligence related bachelor's degrees actually means that the degrees themselves are much more specialised than the Dutch framework proposes, some of them having little or no (cognitive) psychology, others having no mathematics, etcetera.

6.1.2 The Cognitive Science Bachelor's Programme in Osnabrück

The University of Osnabrück (Germany) offers a three-year (180 EC) bachelor's programme in Cognitive Science. The discipline of Cognitive Science is related to Artificial Intelligence, and may in fact be seen as a flavour of Artificial Intelligence, focused somewhat more towards Cognitive Psychology, and somewhat less towards Engineering. The same key knowledge and skills apply in Artificial Intelligence and in Cognitive Science.

Based on studying both programmes, we conclude that the Dutch frame of reference recognises the same AI-specific areas as both Cognitive Science programmes outside the Netherlands. The Dutch frame of reference devotes as much or more attention to any of these areas as any of those Cognitive Science programmes, with the exception of Cognitive Psychology in Linköping. Moreover, the recognition, in the Dutch frame of reference, that each individual study programme has a specific profile in addition to the communal areas appears to hold for both inspected study programmes outside the Netherlands as well.

6.1.3 The Symbolic Systems Bachelor's Programme in Stanford

The University of Stanford offers a programme in Symbolic Systems that has a variant in Artificial Intelligence. The list of core requirements of this programme includes, but is not strictly limited to: single and multivariable calculus, probability theory and statistics, discrete fundamentals, programming, philosophy, cognition and neuroscience, natural language and computation and cognition. Students in Artificial Intelligence should also take courses from the topics of knowledge representation and reasoning, natural language processing, learning and robotics and vision. They offer several courses in these topics. They offer a more in-depth application of numerous of these topics as non-core cognate courses, such as machine learning, motion planning, modal logic, automated reasoning, and more advanced levels of philosophy/linguistics (in reality, they offer a wide variety of supplemental courses).

The course units that are denoted are the core of Symbolic Systems and are supplemented by their Artificial Intelligence variant are very similar to the Dutch framework of reference - all of the topics in the core list of Stanford's programme + variant are reflected in our common core to some degree. There seems to be a slightly bigger focus on Philosophy (3/12th of the Symbolic Systems bachelor's core consists of philosophical foundations). The nature of the setup of compulsory core courses in Stanford does allow students to 'somewhat' skip topics that are important in the eyes of the Dutch framework - for example, the framework in Stanford calls for knowledge on 'Computation and Cognition', which ask of the student to take one course from a list ranging from Theoretical

Neuroscience to Neural Networks and Machine Learning. All in all, the frameworks are similar, but the core of Symbolic Systems appears to be a bit less technical than the Dutch framework.

6.1.4 The Bachelor's Programme Artificial Intelligence at Carnegie Mellon

The Carnegie Mellon University in Pittsburgh has introduced in Fall 2018 the first full Artificial Intelligence bachelor programme of the USA. Their curriculum consists of three cores: a mathematical, computer science and artificial intelligence core. The artificial intelligence core consists of Introductions in AI Representations, Problem Solving, Machine Learning, Natural Language Processing and/or Computer Vision. As electives, one course has to be selected from four clusters: Decision Making & Robotics, Machine Learning, Perception & Language and Human-AI Interaction.

The main difference with the Dutch Framework is the role of Logic; in this framework Propositional Logic and Predicate Logic are explicitly mentioned as support modules, in Pittsburgh logic is part of the Decision Making & Robotics cluster, with courses as Strategic Reasoning for AI and Planning Techniques for Robotics. This is a far more practical approach compared to the theoretical approach of the Dutch Framework.

6.2 Comparison of Master's Programmes

6.2.1 The Artificial Intelligence Master's Programme in Edinburgh

The Artificial Intelligence master programme in Edinburgh spans a full 12-month period and consists of two parts: taught and research. During the taught part (8 months), lectures, tutorials and group practicals are followed. The research part (4 months) consists of a major individual research project on which a dissertation is written. There is also the option of completing only the taught part, in which case, a Diploma will be awarded. MSc courses in Artificial Intelligence in Edinburgh are grouped in four major areas of specialisation:

- Intelligent robotics
- Agents, Knowledge and Data
- Machine Learning
- Natural language processing

Comparing the Edinburgh programmes to the Dutch frame of reference, we can draw the following conclusions:

- The main Artificial Intelligence topics that are in the Dutch framework are also represented in the Edinburgh programmes (as shown in the four different identified areas of specialisation).
- The Edinburgh programmes are 1-year, whereas most Dutch Artificial Intelligence master programmes are 2-year programmes. However, the Edinburgh master programme requires a 4-year honours bachelor's degree.
- The Edinburgh programme knows relatively little study load for practical work. Whereas the minimum length of a Dutch master-thesis ('afstudeerproject') is 30 ECs (half a year), the Edinburgh programme has 4 months for doing practical assignments.
- However, the practical work seems to be more research oriented, whereas in the Dutch programme there is also the option to do a final project in industry.
- The Edinburgh program has an entry requirement on mathematics (During the bachelor degree 60 credits have completed of mathematics.)

6.2.2 The Machine Learning and Machine Intelligence Master's Programme in Cambridge

At the University of Cambridge the master is called Machine Learning and Machine Intelligence. It is a very selective (20 places) two year programme (120 ECTS credits). To apply, the applicants should have a UK First class Honours Degree (equivalent with overall grade of 8/10).

Their programme includes courses such as:

- Deep Learning and Structured Data
- Probabilistic Machine Learning
- Speech Recognition



- Weighted Automata
- Computer Vision

Comparing the Cambridge study programme to the Dutch frame of reference, we can draw the following conclusions:

- the programme has clear programme objectives (9 in total)
- the programme only covers 3 of the 8 core areas (Computational Linguistics, Perception, Machine Learning)
- There is not much choice: the programme consists of eleven core modules
- the programme has only two optional modules: Computer Vision or Natural Language Processing
- As elective the students can pick one elective module from 4th year undergraduate

6.2.3 The Symbolic Systems and Computing Science Master's Programmes in Stanford

Stanford offers two variants that are similar to Artificial Intelligence in the Netherlands: the Symbolic Systems Master and an Artificial Intelligence variant in the Computer Science degree programme. Symbolic Systems is an interdisciplinary programme that combines Computer Science, Psychology, Philosophy, and Linguistics in order to better understand cognition in both humans and machines. Viewing people and computers as symbol processors, the Symbolic Systems programme explores the ways computers and people reason, perceive, and act. Within the Symbolic Systems major, there is a core set of required classes with respect to the aforementioned fields; beyond this core, students choose an area of concentration in order to gain depth.¹¹

The variant that is actually named Artificial Intelligence offers a subset of the disciplines in the Dutch framework, mostly those related to Computer Science. This master's programme focuses on solving problems using computers, and as such mainly contains course units that address topics in Machine Learning, Computer Vision, Natural Language Processing, Data Mining, Robotics and Bioinformatics. There is a framework of courses students can choose from, but this framework is fairly loosely defined (with only very few guidelines), making it hard to distinguish a core beyond the specific attention for the applied computational side of Artificial Intelligence.

Comparing the Stanford study programme to the Dutch frame of reference can only be done by evaluating both the Symbolic Systems Master and the Computer Variant at the same time:

1. The Dutch framework has more formal subjects (such as a stronger focus explicit focus on logic and computer science related topics) than the Symbolic Systems programme. The Dutch framework has more topics related to Cognitive Science and the context of Artificial Intelligence than the Computer Science AI variant.
2. It has already been mentioned that there is much variety between the master programmes
 - Both in the Netherlands and abroad. This is also the case for the programmes at Stanford.
 - The Stanford programmes seem to have a lot of freedom in their choice for electives. In other words, the core of compulsory courses is limited and students have to select many elective courses - thus rejecting the idea behind a broad common core of the programme.

6.2.4 The Cognitive Science Master's Programme in Osnabrück

The university of Osnabrück offers a two-year (120 ec) master of science programme in Cognitive Science. Apart from a 30 ec individual thesis project and a 22 ec team project, students take predominantly elective courses in Cognitive Psychology, Artificial Intelligence, (Computational) Linguistics, Robotics, Neuroscience, Neuroinformatics and Philosophy of Mind and Cognition. The choice of courses largely follows the research group structure. The programme offers a double degree option together with the Cognitive Science programme in Trento.

The Osnabrück programme has a similar focus on cognitive (and neuroscience) aspects of AI as Nijmegen. Nijmegen has a tradition of attracting graduated bachelor students from Osnabrück who are typically directly admitted to the master programme in Nijmegen; in addition, several graduated master students from Osnabrück found a PhD position at the Radboud University. Student mobility

¹¹ <http://symsys.stanford.edu/courses> (last visited on May 4, 2018)

thus suggests that the programmes are relatively comparable in content and quality to the Dutch Framework.

7 | NATIONAL PERSPECTIVE

At its core, the framework of reference serves as a foundation for every Artificial Intelligence degree programme in the Netherlands. This is also what differentiates the degree programmes that are a member of the KION from similar degree programmes: at its very heart, the KION programmes aim to provide a broad foundation that respects the roots of the field, rather than merely offer a specialistic application of Artificial Intelligence. With the growing popularity and diversity of Artificial Intelligence as a field, the need for programmes to adhere to a framework founded in both history and modern-day application is more important than ever.

We have drawn up an analysis that compares AI-related degree programmes in the Netherlands, to see whether they fit the frame of reference. In this way, we hope to highlight the unique position the KION degree programmes hold in the field of Artificial Intelligence: both with respect to delivering broadly educated Artificial Intelligence students, but also with respect to the consistency of the quality and background future employers can expect.

7.1 Bachelor's Programmes

Tilburg University and TU Eindhoven offer a joint BSc degree in Data Science. The focus of this bachelor's degree is on mathematical tools for dealing with big data; there is less emphasis on programming and no broad introduction in Artificial Intelligence. Tilburg University also offers a bachelor in Cognitive Science and Artificial Intelligence; this is part of the School for Humanities. Currently, the programme is under development; the relationship with the KION frame of reference is still open at the time of writing. Finally, TU Delft offers a bachelor Computer Science & Engineering (intelligent data analysis variant). This programme does not offer the broad introduction in Artificial Intelligence that the KION degree programmes do.

7.2 Master's Programmes

Several universities offer a specialisation in Data Science as part of the Computer Science or Information Studies MSc degree. Tilburg University and TU Eindhoven offer a joint MSc degree Data Science and Entrepreneurship. TU Delft offers a MSc degree in Data Science & Technology. These master programmes do not offer the broad overview on AI that the KION degree programmes do, but focus specifically on data science. Tilburg University also offers a one-year MSc degree (in contrast to the two-year KION programmes) in Cognitive Science and Artificial Intelligence.

8 | CONCLUDING REMARKS

Artificial Intelligence is a rapidly developing field. The term Artificial Intelligence does not have the stature of Physics, Psychology, or even Computer Science, due to its relatively recent start as a coherent field of research. Despite this, the recent attention for the successes of the field have ascertained that the field of Artificial Intelligence has made its mark. Internationally, the study of natural and artificial intelligence with computational means is firmly embedded in the fabric of modern Universities.

Modern topics such as gaming, ambient intelligence, ambient awareness, and believable-agent systems are fashionable manifestations of Artificial Intelligence and these and future fashionable spin-offs of Artificial Intelligence will increasingly affect humans. A particularly popular focus of Artificial Intelligence can currently be found in the field of Machine Learning, where possibilities for data analysis provide the world with useful patterns in all sorts of data. These possibilities have helped popularise Artificial Intelligence in the media, but have also raised ethical and legal questions about the field. Future challenges will force products, services, and societies to react faster but remain reliable, to be both flexible and effective, be both efficient and versatile, and to utilise natural resources with maximal benefit. The biggest challenge of all is making the most of this combination of conflicting demands, a challenge that lies very much at the core of in the concept of intelligence.



The Dutch situation is special because of the existence of Artificial Intelligence bachelor's and master's programmes on most of the general universities. This offers the Netherlands a competitive advantage, consistent with its main economic strategy to remain one of the leading "knowledge intensive" economies. This frame of reference explicates how the bachelor's and master's programmes in Artificial Intelligence of Dutch universities contribute to educate alumni that will take a leading role in meeting these future challenges.

APPENDIX 2: INTENDED LEARNING OUTCOMES

The **intended learning outcomes** of the programme are as follows. Graduates can be expected to:

have knowledge of the five disciplines that together comprise AI: (1) psychology, (2) computer science, (3) logic, (4) linguistics, and (5) theoretical philosophy;

(6) understand the multidisciplinary character of AI and the coherence of these five disciplines within AI. Graduates have thorough knowledge and understanding of these five disciplines w.r.t. their specialisations and applications within the field of AI. These include (7) automated language processing, (8) automated reasoning, (9) computational models of natural intelligence, (10) formalisms for knowledge representation, and the (11) philosophical foundations of cognitive science;

(12) have knowledge and understanding of the theoretical and methodological foundations of AI;

(13) be able to analyse and model typical AI problems, making use of common AI methods and techniques;

(14) possess academic skills, both general and aimed at AI;

(15) be able to apply their knowledge and understanding of AI in a professional way;

(16) be able to reformulate a practical issue or problem in the field of AI into a clear research problem with adequately operationalised concepts; be able to study a topic theoretically as well as empirically;

(17) present the results in a coherent thesis which contains a clear and synthesising conclusion; use the results for answering the practical question or for elucidating or solving the problem;

(18) make judgments that bring into account the relevant societal, scientific or ethical aspects;

(19) be able to convey information, ideas and solutions to an audience consisting of specialists or non-specialists;

(20) possess the learning skills required for enrolling in a master's programme.



APPENDIX 3: OVERVIEW OF THE CURRICULUM

Year 1 Block 1	Block 2	Block 3	Block 4
Foundations of AI: Introduction to Cognitive Science	Foundations of AI: Modelling and Programming	Computational Modelling: Introduction to Linguistics	Computational Modelling: Computational Linguistics
Foundations of AI: Introduction to Logic	Foundations of AI: Mathematics for AI	Computational Modelling: Introduction to Adaptive Systems	Computational Modelling: Datastructures and Algorithms for AI
Year 2 Block 1	Block 2	Block 3	Block 4
Track	Track	Track	Track
Compulsory course: Philosophy for AI	Compulsory course: Modal Logic for AI	Track: elective	Track: elective
Year 3 Block 1	Block 2	Block 3	Block 4
Free choice	Free choice	Thesis preparation: Experimental Methods and Statistics	BA Thesis
Free choice	Free choice	Free choice	Free choice

APPENDIX 4: PROGRAMME OF THE SITE VISIT

Dag 1 - 13 januari 2020

08.30 – 09.00 Aankomst en welkom
09.00 – 10.00 Intern overleg
10.00 – 10.45 Interview inhoudelijk verantwoordelijken [English]
10.45 – 11.00 Uitloop / intern overleg
11.00 – 11.45 Interview studenten bachelor
11.45 – 12.00 Uitloop / intern overleg
12.00 – 12.45 Interview docenten bachelor
12.45 – 13.45 Lunch + inloopspreekuur
13.45 – 14.15 leestijd
14.15 – 15.00 Interview studenten master [English]
15.00 – 15.15 Uitloop / intern overleg
15.15 – 16.00 Interview docenten master [English]
16.00 – 16.15 Uitloop / intern overleg
16.15 – 17.00 Interview alumni bachelor en master
17.00 – 17.15 Uitloop en dagafronding

Dag 2 - 14 januari 2020

08.30 – 09.30 Aankomst en voorbereiding
09.30 – 10.00 Interview examencommissie bachelor
10.00 – 10.15 Uitloop / intern overleg
10.15 – 10.45 Interview examencommissie master
10.45 – 11.15 Uitloop / intern overleg
11.15 – 12.00 Interview formeel verantwoordelijken
12.00 – 14.15 Opstellen oordelen (incl. lunch)
14.15 – 14.30 Mondelinge terugkoppeling
14.30 – 14.45 Pauze
14.45 – 15.45 Ontwikkelgesprek twee opleidingen (2x half uur) [MA: English]
15.45 – 16.00 Afronding

APPENDIX 5: THESES AND DOCUMENTS STUDIED BY THE PANEL

Prior to the site visit, the panel studied 15 theses of the bachelor's programme Artificial Intelligence. Information on the selected theses is available from QANU upon request.

During the site visit, the panel studied, among other things, the following documents (partly as hard copies, partly via the institute's electronic learning environment):

- Scriptiebrochure KI 2019
- Tutoring program - guideline for tutors 2019
- Governance KI / AI 2016
- Documentatie selectieproces ivm numerus fixus
 - Reglement selectie KI 20-21
 - Reglement selectie voor numerus fixus opleidingen UU 2019
- Documentatie Examencommissie
 - jaarverslagen en aandachtspunten uit jaarverslagen: 16-17, 17-18, 18-19
 - meerjarenplanning KI 19-20
- Cursusmateriaal:
 - Inleiding Logica
 - Modelleren en programmeren
 - Experimentele methoden en statistiek
 - Computationele linguïstiek
 - Filosofie voor KI
- Documentatie OC
 - alle vergaderstukken 17-18, 18-19, 19-20
- Stageverslagen
 - van 7 bachelorstudenten
- UU en facultaire regelingen
 - facultaire beoordelingsformulieren
 - facultaire richtlijn toetsing
 - ijkpunten toetskwaliteit GW
 - reglement EC GW 19-20
 - regeling inzet sa's toetsing
 - richtlijn inzet sa's FSW
 - UU richtlijn onderwijs
- Documentatie onderwijsgesprekken
 - alle verslagen 16-17, 17-18, 18-19
 - resultaten onderwijsenquête OC 2017
 - resultaten scriptie enquête OC 2018
- Cohortanalyse
- Brochure Bacheloropleiding KI
- Materiaal Incognito
 - Jaarverslag Incognito 18-19